



the Viewfinder

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www.syossetccc.org link

President's Message

Linda Volin

Let's thank our artistic ancestors from the days of the Renaissance for allowing us to pursue photography, this wonderful 20th-21st century hobby of ours. We owe a debt of gratitude to the artists of those days of long ago, for they were the originators of cameras. Of course, cameras had different forms and they were much larger. In fact, the first cameras were the size of a room!

Camera inventions began when the ancient artists utilized math calculations and the science of optics to find solutions to their problems with perspective. They learned that light passing through a tiny hole in the wall of a blackened room could form an inverted image on the opposite wall, an image of what appeared outside the room. This amazing discovery led to other advances, which helped enhance the developing field we know as photography. Ten years later a photography pioneer substituted a lens for the pinhole. All doors perimeter's hands, was moved around until the view satisfied the artist who was enabled to trace its contents with a pen.

In the 17th and 18th centuries, the lens was placed into the end of a box about two feet long. The other end was equipped with a sheet of frosted, ground glass. The image cast on the glass was the view outside the camera.

Later in the camera creation process, the ground glass was situated on the flat top of the box. The image was reflected on it from a mirror that was placed at a 45 degree angle. The image was no longer reversed, as it had been in prior inventions. The artist could trace the true layout by merely placing thin paper on a glass. Thus, the original camera, the room, was greatly diminished in size. Camera use became standard procedure in the world of early artists.

Stay tuned for my further comments on the findings in the field of photography, which I will present in future *Viewfinder* issues. I hope you will also share your interesting tidbits of information about the

Program 2009 - 10

September

10 Competition- J. Brokos

17 "Night Photography" B&H

October

8 Competition- Dick Hunt

15 "China," Jules Weisler

22 Program to T.B.A.

November

5 Board Meeting

12 Competition- Leon Hertzog

Theme "Competition: Machines & Tools" judged by Andrew Kirchey

December

3 Program TBA

10 Competition- Pat Walsh

17 Program to T.B.A.

January: Exhibition at Jericho Library, 1/1/10 - 1/31/10

14 Competition- Ken Bausert

21 Program to T.B.A.

28 Program to T.B.A.

February

11 Competition- Barry Kurik

18 Program to T.B.A.

25 Program to T.B.A.

March

4 Board Meeting

11 Competition- Laura Eppig

18 Program to T.B.A.

25 Program to T.B.A.

April

8 Competition

15 Program to T.B.A.

22 Program to T.B.A.

May

13 Competition

20 Program to T.B.A.

EOY Comp.

27 New Members

Karen Conrad

camera world with our members. Barry, the editor of *Viewfinder*, will welcome your long or short articles. Enjoy your October picture-taking ventures!

Condolences

Summer is fading to autumn and we are reminded of the cyclical nature of life. On behalf of the membership, the Viewfinder wishes to express condolences to Valerie DeBiase on the loss of her Brother and to Alan Ross on the passing of his Mother.

Consumers Lead the Way

If you want to know what capabilities the next generation of professional SLRs will have, just check out the current compact consumer models. As an example, in what may be the most significant advance in camera technology since autofocus, makers such as Sony and Fujifilm have nearly (but not quite) solved the problem of the excessive noise inherent in small sensors. The solution lies in geometry and camera processor algorithms. By making the pixels hexagonal in shape instead of round, they can be packed closer together. In very low light or at high ISOs, they can combine two adjacent pixels into the equivalent of one pixel with twice the surface area. In addition to high sensitivity and low noise, there is an improvement in dynamic range. The flip side is that a 10-megapixel sensor effectively becomes a 5 megapixel, but that's more than enough. As many of us have found out, anything over 6 MP is overkill for most purposes. The main reason that consumer cameras are sporting huge megapixel counts is for marketing purposes anyway.

Photomatix vs. Photoshop

What I am about to say is heresy but I'm counting on my collection of garlic to save me. If you already have Photoshop, why bother with Photomatix? In the interest of furthering the education of the membership, your loyal editor undertook an experiment on his own time. Using a lovely sunny day and exposure bracketing. The two photos shown here have been created from the same 5 jpeg files. Two

frames were overexposed, two underexposed and one exposed according to the camera's meter.



The image on the left was processed in CS4 using the File/Automate/Merge command. The other was made using Photomatix Pro 3.2 evaluation copy following the simple directions.

Notice that the Photomatix print rendered the stucco more faithfully but the sky is much darker albeit with a light artifact between the roof and sky. Also as a matter of opinion, I would rate the flowers processed by Photoshop a little on the heavy-handed side, the Photomatix rendition being more

faithful in this instance. The thing is however that with masking and layers the Photomatix result can be duplicated in Photoshop, albeit with some additional effort. On the other hand, you may like the Photoshop rendition better.

Since HDR is an issue important to a many members, we would like to get some input from the membership and perhaps similar comparisons. Please send in the results of your own experiments so that I can publish them.

While my opinion currently runs toward Photomatrix, I can see the Photoshop image about 30 seconds away from looking as good through the use of curves and other tools. What is certain is that whether you use Photomatrix or Photoshop the end process produces an image "better" than any of the single files used.

Photomatrix has an option called the details enhancer, which does a good job of rendering shadow detail. According to my research, most photographers who have tried it have found it to be superior to the algorithm in Photoshop.

The goal of HDR is to replicate the dynamic range of human vision in a photograph, but it is often used for an exaggerated effect. Just use a "light hand when using HDR if you do not want to be obvious.

the bottom line is that you already own Photoshop, you need to make a judgment as to whether Photomatrix is \$99 better.

Sept. Competition Scores

B&W PRINTS -AA

Silverstein, Marty 10

B&W PRINTS - A

Agdern, Alan 9
DeBiase, Valerie 7
Goldstein, Barry 8
Klosner, Irv 7
Newman, Peter 9
Scheinnerman, Ira 8
Volin, Linda 7
Weisler, Jules 10

B&W PRINTS- B

Ettinger, Burton 9

COLOR PRINTS- AA

Silverstein, Marty 10

COLOR PRINTS- A

Agdern, Alan 8
Goldstein, Barry 8
Klosner, Irv 7
Metzger, Peter 8
Newman, Peter 8
Patwa, Ramesh 10
Ross, Alan 9
Scheinnerman, Ira 7
Starling, Edward 8

COLOR PRINTS- B

Ettinger, Burton 8
Ferrara, Chris 8
Herbst, Al 10
Utrecht, Elliott 9
Volin Linda 7
Weisler, Jules 9

PROJECTION-AA

Silverstein, Marty 9

PROJECTION- A

Ferrara, Chris 8
Goldstein, Barry 9
Goldstein, Carol 8
Harrison, Aileen 9
Harrison, Gerald 8
Markewitz, Moshe 8
Patwa, Ramesh 9
Scheinnerman, Ira 10
Weisler, Jules 9

PROJECTION- B

Sterman, Fred 8
Volin, Linda 7
Woulfin, Gerald 10

2010 ROTATIONAL ART SHOW & EXHIBIT PROGRAM

PROGRAM DESCRIPTION

PREVIEW-OCTOBER 18, 2009 SHOWCASE-OCTOBER 29, 2009

The dual goal of the Rotational Art Exhibit is to integrate art and industry and provide artists with an opportunity to exhibit to a large and varied audience. The Town of Oyster Bay, Community and Youth Services, Cultural and Performing Arts Division is pleased to announce a new and exciting dimension to our program. Our 36th Annual Rotational Art Exhibit Program will "kick-off" on Sunday morning Oct 18, 2009. Applicants will be required to submit 3 framed works of art (framing does not apply to crafts.) Pickup will be early that same afternoon. The Judge will determine acceptance into the Program and will select the Award recipients.

Accepted artists will bring their work to the "Showcase" on Thursday, Oct. 29, 2009 from 1 PM – 4 PM for the presentation of the awards. Local merchants, library personnel and bank managers will then have the opportunity to select art work which will be displayed during the 2010 calendar year for a one to two month time period. The artists will retain the right to limit the number of exhibits in which they wish to participate. The Showcase will remain on view at the Hicksville Public Library throughout the month of November providing an exciting opportunity for art lovers to view our 2010 artists.

ARTISTS WILL BE NOTIFIED AS TO TIME AND PLACE OF PREVIEW

ELIGIBILITY

- Artists are required to submit to the Preview 3 framed works in the same media, no larger than 41" x 48".
- We are unable to accept work containing nudity.
- Sculpture and Crafts are limited to pieces that will fit into library showcases.
- Only original work, completed within the last five (5) years will be accepted.

CUT & SAVE THE ABOVE INFORMATION

ARTIST'S APPLICATION - 2010 ROTATIONAL ART EXHIBIT PROGRAM

ARTIST'S PROFILE Please TYPE or PRINT information below. If more space is needed, attach separate typewritten sheet. This information will be used in our Artists Directory if you are selected.

NAME _____ HOME PHONE _____ BUS.# _____

ADDRESS _____ ZIP _____ E-MAIL _____

ART BACKGROUND _____

AWARDS _____

DESCRIPTION OF WORK (Landscapes, Abstracts, etc.) _____

MEDIA _____

LOCKED CASE REQUIRED? _____

ARTIST'S AGREEMENT (Must Be Signed & Included For Acceptance)

THE TOWN OF OYSTER BAY, BANKS, BUSINESS CORPORATIONS AND/OR LIBRARIES WILL NOT ASSUME ANY RESPONSIBILITY FOR THE LOSS OR DAMAGE OF WORKS EXHIBITED. I, THE UNDERSIGNED HAVE READ, UNDERSTOOD AND AGREED TO THE ABOVE CONDITIONS FOR EXHIBITING MY WORK.

Date _____

Signature _____

SAVE PROGRAM DESCRIPTION & MAIL ARTIST'S APPLICATION, AGREEMENT & OPTIONAL ARTS COUNCIL MEMBERSHIP TO:

Town of Oyster Bay - Department of Community & Youth Services
977 Hicksville Road, Massapequa, New York 11758
egoldstein@oysterbay-ny.gov (516) 797-7925 Fax: (516) 797-7919

cut here & mail

Membership in the Arts Council is optional.

Town of Oyster Bay Arts Council Annual Membership Form

Persons wishing to support and benefit from membership in the Town of Oyster Bay Arts Council will receive the bi-monthly News/Calendar. Individual membership is \$10, effective January 1 - December 31. Please note, membership is *not mandatory* for inclusion in the Rotational Art program. Please make check payable to Town of Oyster Bay Arts Council, Inc. and mail to above address to the attention of Joanne Reeves.

NAME _____ PHONE # _____

ADDRESS _____ VILLAGE _____ ZIP _____